



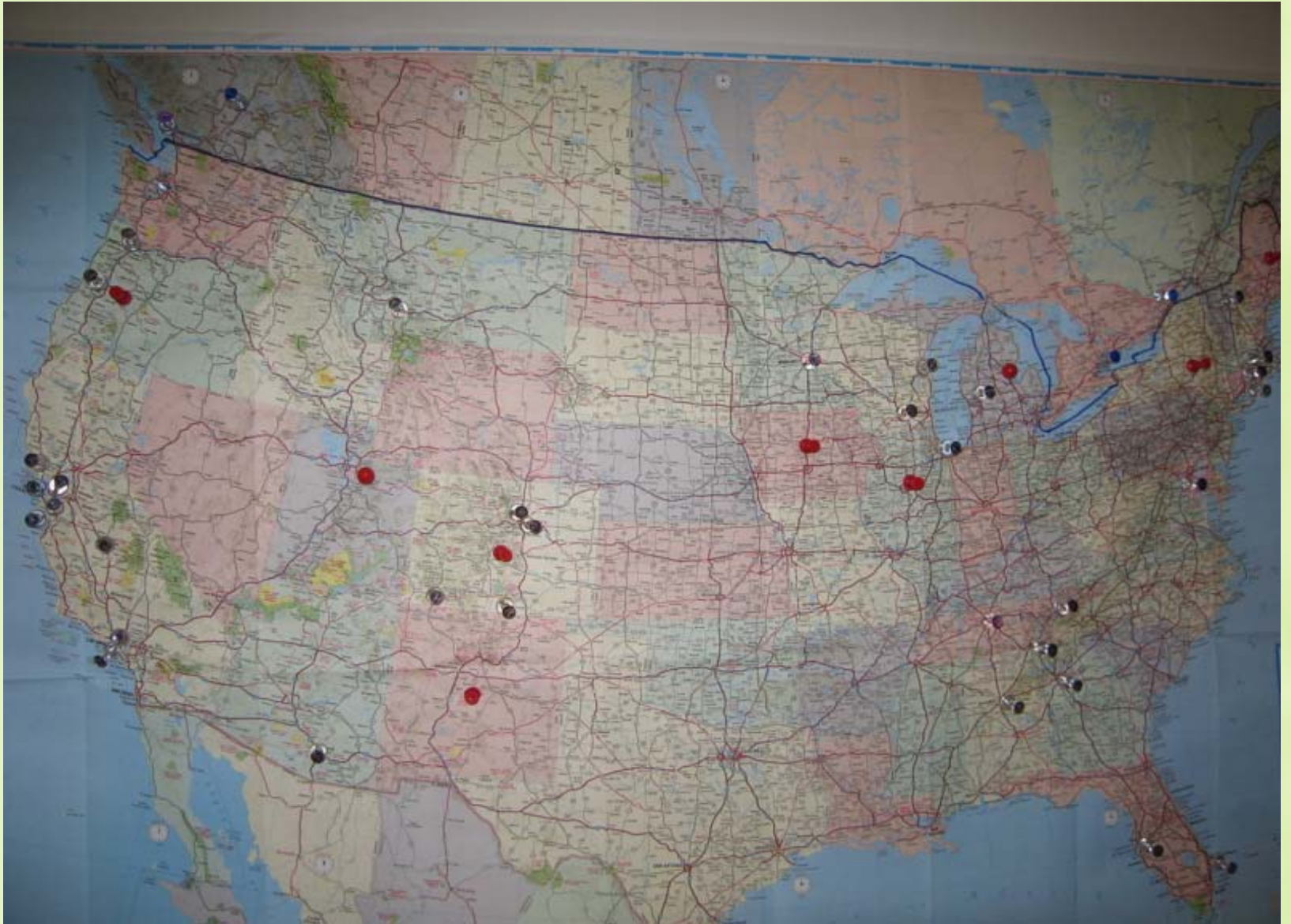
Healthy Eating in the City:
**Improving Access to Healthy
Foods and Building
Sustainable Food Systems**

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Food Policy Councils

- ✿ Councils include diverse stakeholders
- ✿ Councils are powerful bodies that create new policies & programs
- ✿ Committed to long-term change





Issues FPCs are Addressing

- ✿ Local Food Campaigns
- ✿ Farm to School Programs
- ✿ Farmland Preservation
- ✿ Bringing awareness to food assistance needs.
- ✿ Oppts for small farmers
- ✿ Fast food outlets
- ✿ Transportation
- ✿ Community and School gardening
- ✿ State institutional procurement policies
- ✿ Farmers Markets

Land-Use Strategies

- ✿ Land-use planning can be an effective tool for creating healthier food environments.
- ✿ Regulations governing use of land



Case Study #1: Madison, WI

Comprehensive
Plan supports 1
community
garden per 2000
households.



Case Study #2: Arcata, CA

Zoning ordinance
caps number of
formula
restaurants



Case Study #3: Chicago

Policy to
limit the
use of
*restrictive
covenants*

QuickTime™ and a
TIFF (Uncompressed) decompressor
are needed to see this picture.

Contact Information

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FPCs: www.foodpolicycouncil.net

Land-use Planning and case studies:

www.worldhungeryear.org/fslc/