

Bus Rapid Transit: *The Misunderstood Mode*



*New Partners for Smart Growth Conference
February 7, 2008*

Today's Cast of Experts

- **David Taylor**, HDR (Director for Sustainable Transportation Solutions)
- **Dick Fleming**, PB Australia (National Technical Executive – Transit Planning)
- **Mary Archer**, Lane Transit District, OR (Transportation Planner)
- **Mariia Zimmerman**, Reconnecting America (Vice President for Policy)



What are the elements of success? *Are these different for BRT than other modes? How so?*



Dedicated BRT lanes in
Brisbane, Australia



Recently opened BRT in Eugene, Oregon

When is BRT an appropriate mode choice for communities?



The Destination or the Journey? BRT as transition to Rail



Thoughts from the Audience?

- Questions?
- Comments?



BRT: Coming Soon to a
Community Near You!