

*Recognition for Livable Communities: Experience & Outcomes for  
an Awards Program*



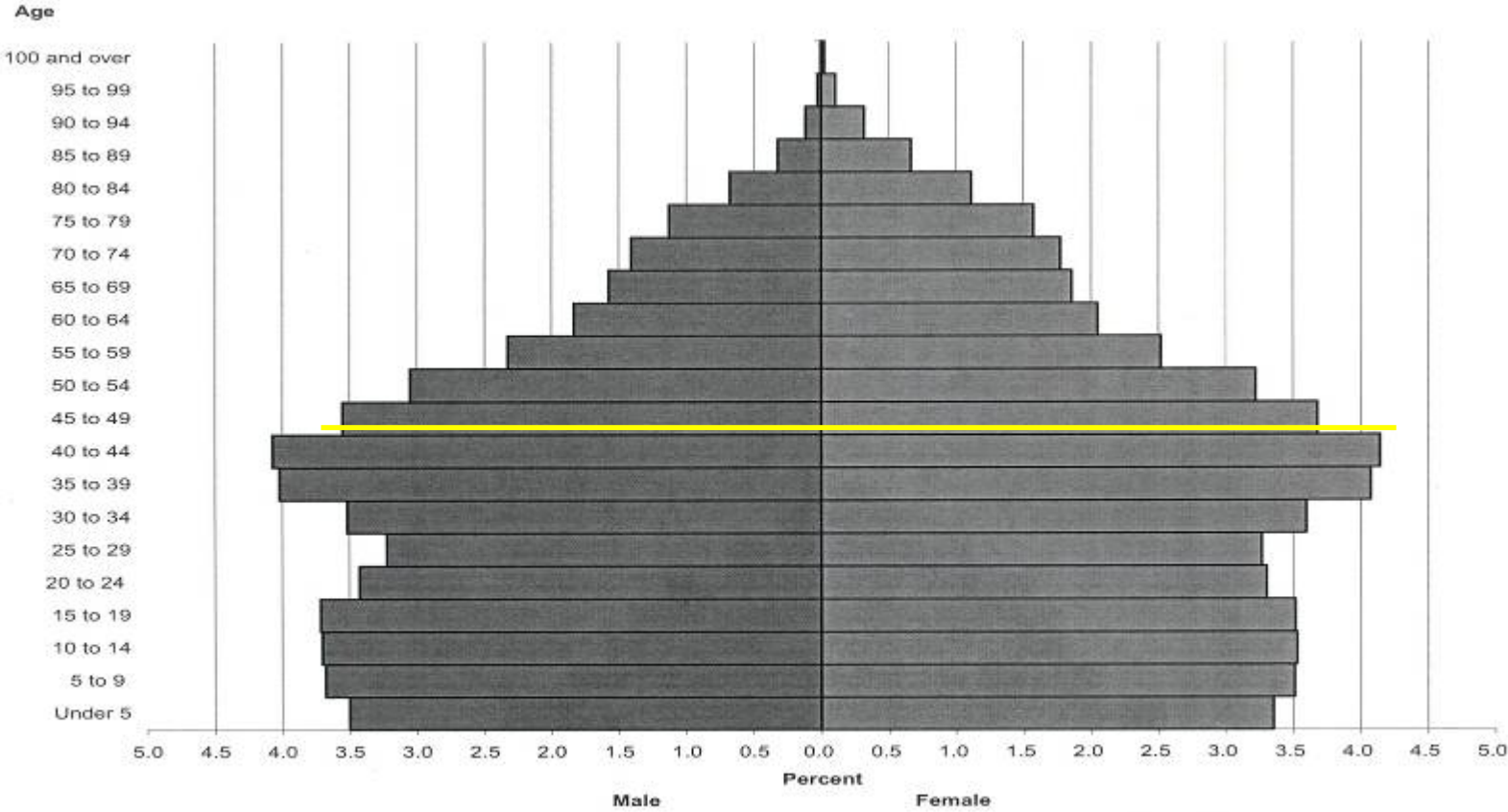
New Partners for Smart Growth Conference

Washington, D.C

February, 7 2008

# Changing Demographics

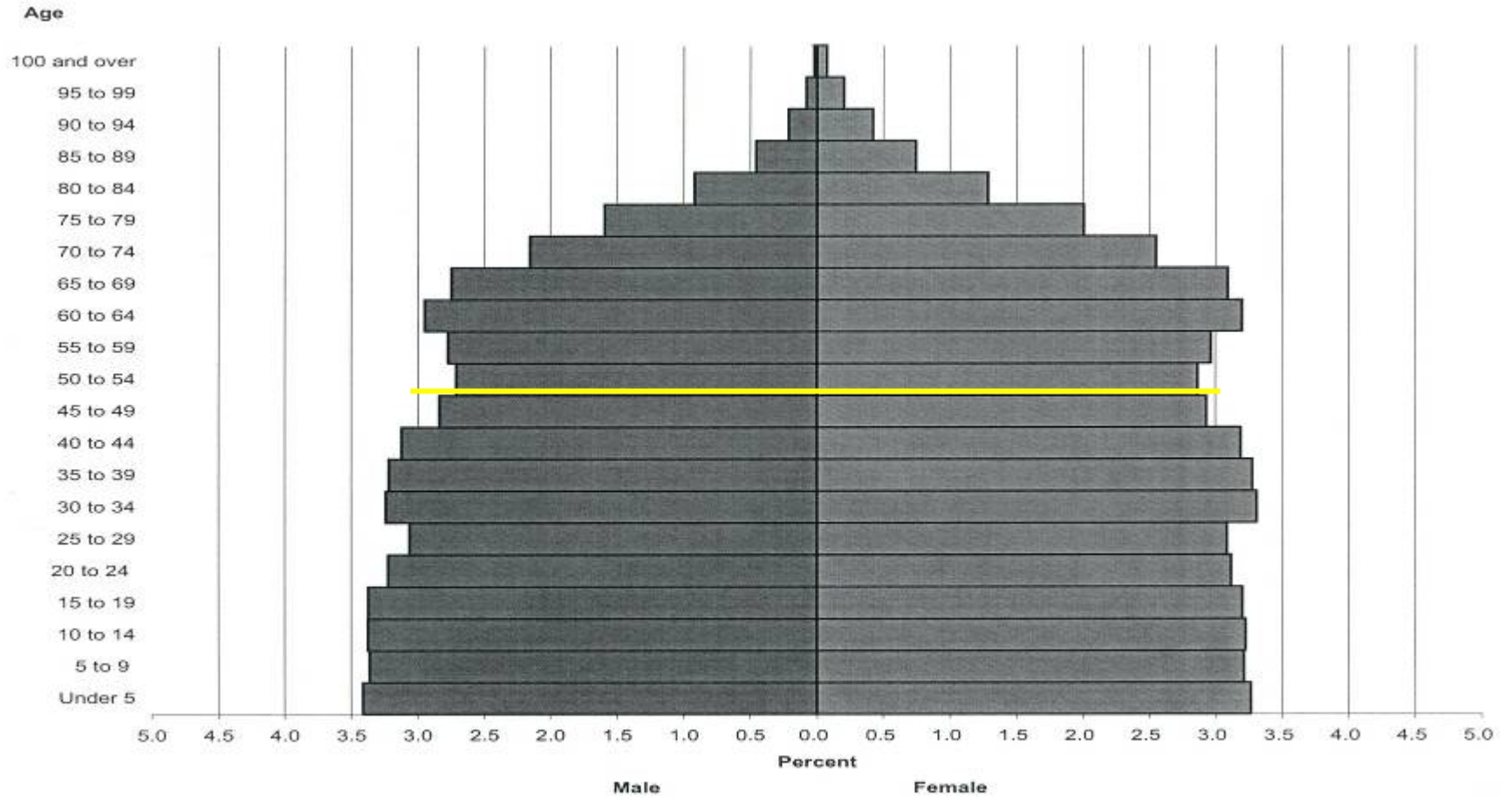
(NP-P2) Projected Resident Population of the United States as of July 1, 2000, Middle Series.



Source: National Projections Program, Population Division, U.S. Census Bureau, Washington, D.C. 20233

# Changing Demographics

(NP-P3) Projected Resident Population of the United States as of July 1, 2025, Middle Series.



# Impact on America's Communities

- Health Care and Hospitals
- Cemeteries/Funerals/Hospices
- Nurses/Home Health Aides
- Housing Designs/Types
- Shopping/Entertainment
- Nutrition Services
- Workforce
- Transportation
- Volunteerism

# Outcome for America's Communities

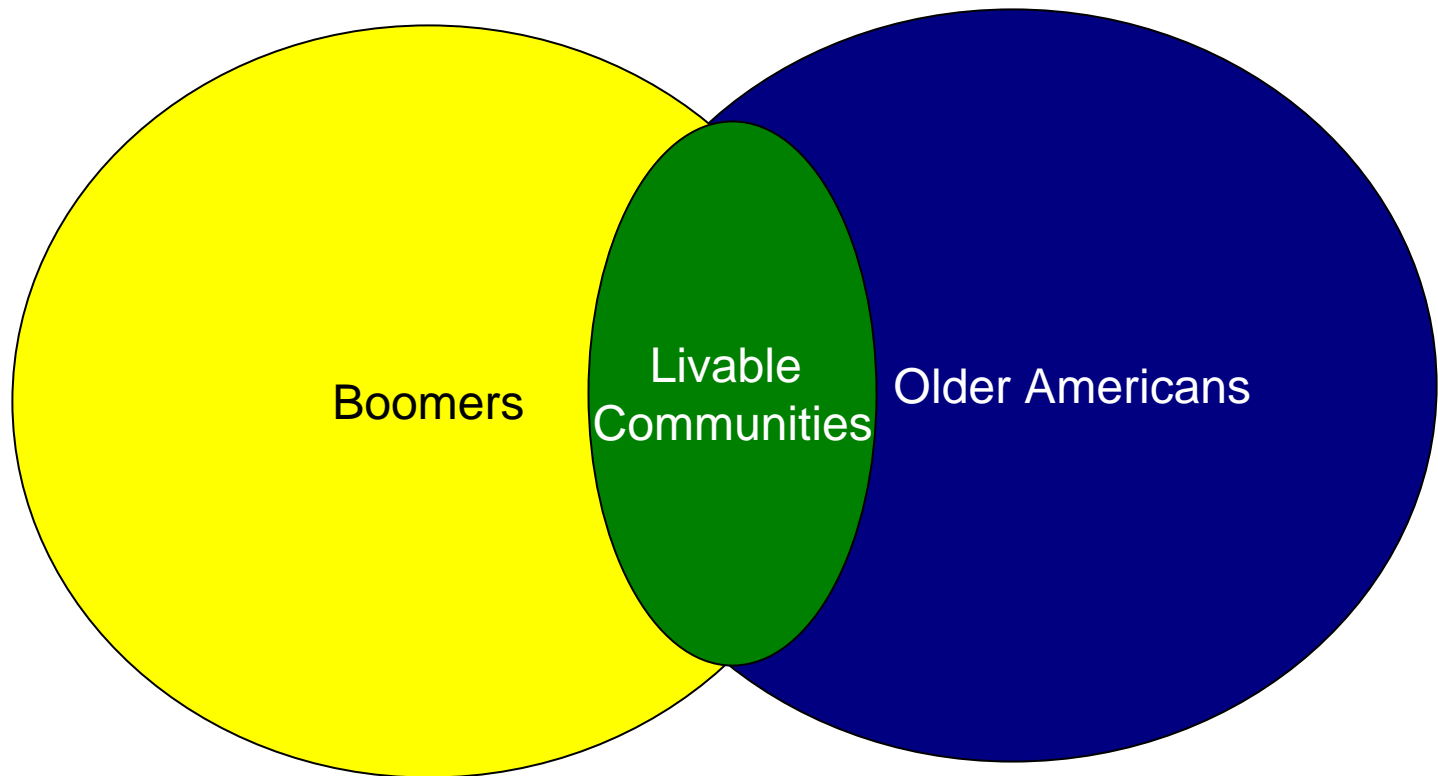
## Boomers

- Good design and luxury amenities
- Access to shopping, restaurants, etc.
- Community engagement
- Public spaces
- Diverse housing options
- Transportation options
- Sandwich generation
- Independence and choice

## Older Americans

- Houses with living on one floor
- Access to health services, church, etc.
- Community Services
- Opportunities to walk
- Affordable housing
- Diverse housing options
- Mobility Options
- Independence and Choice

# Livable Communities



“Livable Communities are communities that have affordable and appropriate housing, mobility options, and community supportive services”

# Are Communities Ready?

In 1985 the U.S. Census report noted that, “ A window of opportunity exists now for planners and policymakers to prepare to address the needs of an aging population.” The Maturing of America survey indicates that while some communities have taken on all or part of this challenge. The majority of communities have a long way to go.

## Maturing of America Getting Communities on Track for an Aging Population



MetLife

ICMA

Association of Municipal Finance Officers

NAICU National Association of Counties  
County Government



National League of Cities



Partners for Inclusive  
Communities



## **Categories of Awards**

- Developers – (1) Large over 250 units and (1) Small under 250 units
- Builders – (1) Large over 2500 SF and (1) Small up to 2500 SF
- Remodelers – (1) Larger over \$25,000 and (1) Small under \$25,000